

2025 GOVERNOR'S HIGHWAY SAFETY PROGRAM PLANNING CALENDAR

Dates	Campaign/Events	Reporting Deadline
Dec 16, 2024-Jan 5, 2025	Holiday "Booze It & Lose It" Campaign	Dec 24, Dec 31, 2024, Jan 7, 2025
Jan 1-31	GHSP Grant Submission Period	N/A
Jan 9	National Law Enforcement Appreciation Day	N/A
March 10-17	St. Patrick's Day "Booze It & Lose It" Campaign	March 19
March 9-11	2025 National Lifesavers Conference, Long Beach, California	N/A
April 14-20	"Speed A Little, Lose A Lot" Campaign	April 22
April 22	National and North Carolina Workzone Awareness Event - Raleigh, NC	N/A
May 7	Bike & Roll to School Day	N/A
May 12-18	"Move Over" Week	May 20
May 11-17	National Police Week	N/A
May 15	Peace Officers Memorial Day	N/A
May 19-June 1	Memorial Day "Click It or Ticket" Campaign	May 28, June 3
June 30-July 6	Operation Firecracker "Booze It & Lose It" Campaign	July 8
June 30	Grant Change Request Deadline	N/A
July 21-27	"Speeding Catches Up With You" Campaign	July 29
Aug 23-27	GHSA 2025 Annual Meeting - Pittsburgh, Penn.	N/A
Aug 25-Sept 7	Labor Day "Booze It & Lose It" Campaign	September 3, 9
Sept 15-21	Child Passenger Safety Week Campaign	September 23
Sept 30	Federal Fiscal Year Ends	N/A
Oct 1	Federal Fiscal Year Begins	N/A
Oct 1	STEP System Closes	N/A
Oct 1	Walk to School Day	N/A
October 6-12	"Operation Crash Reduction" Initiative	October 14
October 16-26	North Carolina State Fair-Safety City - Raleigh, NC	N/A
October 19-25	National Teen Driver Safety Week	N/A
October 20-24	National School Bus Safety Week	N/A
October 27-Nov 2	Halloween "Booze It & Lose It" Campaign	November 4
Oct 30	GHSP Grant Reimbursement Deadline	N/A
Nov 16	World Day of Remembrance for Road Traffic Victims	N/A
Nov 24-30	Thanksgiving "Click It or Ticket" Campaign	December 2
Dec 2-6	Older Drivers Safety Awareness Week	N/A
Dec 5	GHSP and MADD-Tree of Life Candlelight Ceremony	N/A
Dec 15 -Jan 4, 2026	Holiday "Booze It & Lose It" Campaign	Dec 23 & 30, 2025; Jan 6, 2026